

JULIANA KATZ

Detail-oriented professional with 7+ years of web development experience and proven skills in project management. Adept at coordinating cross-functional teams, managing project lifecycles, and delivering high-quality results on time and within budget.

RELEVANT EXPERIENCE

Front-End Developer

Valuetainment - Ft. Lauderdale, FL | June 2023 – Present

Leading the development of websites to ensure optimal performance and user experience. Implementation of innovative user interfaces to enhance website functionality and engagement. Managing team workflow and effectively delegating tasks to meet project objectives and deadlines.

Front-End Developer

Green Roads - Deerfield Beach, FL | Oct 2022 – May 2023

New UI implementation of company websites in BigCommerce, landing page creation, web maintenance, troubleshooting code, page speed optimization, email marketing code development.

Web Developer

LAMARK MEDIA - Boca Raton, FL | May 2020 – Sep 2022

Development of pixel-perfect websites using either Shopify or Wordpress CMS. Web maintenance, troubleshoot code, tweak HTML & CSS code. Install Google Analytics / GTM tags and Facebook pixel in various websites.

Web Designer & Developer

Strategic Marketing - WPB, FL | Sep 2018 – Mar 2020

Management of over 50 Wordpress websites monthly. Research, design and develop according to projects needs; Troubleshoot code, A/B Tests; Tweak HTML, CSS & PHP code. Install Google Analytics, Google Tag Manager and Facebook pixels in various websites. Increase Google page speed for various clients.

Web Designer

Velocity Agency - New Orleans, LA | June 2017 – June 2018

Primarily tasks were to design and develop websites using Wordpress. Customize/ update themes - plugins; Troubleshoot websites, A/B tests; tweak HTML, CSS & PHP code. Install Google Analytics tags and Facebook pixels in various websites.

Freelance Web Designer

Remote | 2015 – 2017

Freelanced developing websites in Wordpress, customizing themes, plugins and fixing bugs. Adjusting CSS and PHP code. Helped small business to advertise on Social Media channels, specially on Facebook and Instagram.

EDUCATION

Estacio de Sa University

Bachelor of Communications *with* emphasis in Advertising & Marketing

CERTIFICATES

Coursera

Google Project Management Specialization | 2025

Coursera

Product Management: Foundations and Stakeholder Collaboration | 2024

MIT xPRO

Professional Certificate in Coding: Full Stack Development with MERN | 2023

University of New Orleans

English as Second Language Advanced Level | 2016

SKILLS

Front-End Skills

HTML

CSS

JavaScript

Wordpress

Shopify

React.js

AWS

Project Management Skills

Agile

Waterfall

Asana

Jira

ClickUp

Monday

Design Skills

Adobe Creative Suite

Figma

Bilingual in English & Portuguese

Digital Designer

Imediata Brasil | Rio de Janeiro, Brazil | 2013 – 2015

Responsible for all the digital media and designs for the agency clients. Developed integrated marketing projects as a designer and contributed with many insights as strategist. Designed, planned, and executed cross-platform marketing initiatives.

Project Management Experience

VT News AI

VT News | Fort Lauderdale, FL | Apr. 2024 – Feb.2025

Kicking off project with off-shore teams for design and development. Overseeing design timelines and deliverables for development team, leading daily stand-ups, communicating important updates/changes to designers and developers. Communicating with key stakeholders about deadlines and important deliverables pending approvals.

Valuetainment

Development team | Fort Lauderdale, FL | Oct. 2023 – present

Organizing tasks on project management system and delegating to development team members, reviewing task efforts and prioritizing, leading daily and/or weekly stand ups, reviewing tasks with stakeholders and providing timelines.